## Press release



# Bosch launches best-in-class, entry-level horizontal flow wrapper in North America

PI 10721 August 7, 2018

Economical solution offers market's widest product range

- ▶ Reliable and fast production of volumes up to 150 packages per minute
- Easy to operate, clean and maintain
- Made and serviced in the U.S.

Chicago, Illinois, North America – At PACK EXPO International Chicago 2018, Bosch Packaging Technology will launch their latest edition to the Pack series family of flow wrappers – the Pack 102. Based on the legendary Stratus/Pack 101 flow wrapper, the new version stands out with full stainless-steel design for easier cleaning, increased productivity and the widest product size range available on the market, suitable for nearly any food and non-food application. "Bosch's new Pack 102 wrapper offers both small and medium-sized companies the competitive edge they need to grow their business and focus on what they do best – delivering high quality products to the market quickly," says Kelly Meer, product manager at Bosch Packaging Technology in New Richmond, U.S.

### Taking first steps into automation

The Pack 102 is an entry-level horizontal flow wrapper designed to pack up to 150 products per minute. Thanks to its easy-to-use software and simple mechanism, it is an ideal solution for small and mid-sized businesses looking to automate their production, needing to run small batches for seasonal promotions or new market launches. Additionally, the Pack 102 can flexibly wrap products of various sizes, ranging from small and flat to very large and tall products, either individually or grouped on cards or trays. In terms of industry application, it is suitable for all food and non-food products that require horizontal flow wrapping, ranging from baked goods, snack bars and fresh produce to medical devices and more.

### **Ensuring product safety on every step**

Streamlined and simplified production are not the only benefits of this machine. In fact, what distinguishes the Pack 102 from its predecessor, or alternative entry-level flow wrappers in the U.S., is its standard stainless steel and corrosion-resistant design. This facilitates easier cleaning with a more aggressive sanitation agents, resulting in an extended machine life while supporting the Food Safety Modernization Act (FSMA) regulations. "Food producers need to proactively prevent any potential risk of contamination in the production process. Keeping this in mind, we made sure the Pack 102 meets these needs, even when operating in humid environments", added Kelly Meer. Last, but not least, the machines are manufactured and serviced in the U.S., which enables speedy deliveries and quick responses to service requests in North and Latin America.

To learn more about this solution, visit Bosch at PACK EXPO International in Chicago from October 14 to 17, 2018, South Hall, Booth S-3514.

**Press photo:** #1451469

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#### About Bosch

Having established a regional presence in 1906 in North America, the Bosch Group employs nearly 32,800 associates in more than 100 locations, as of December 31, 2016. In 2016 Bosch generated consolidated sales of \$13.7 billion in the U.S., Canada and Mexico. For more information, visit www.boschusa.com, www.bosch.com.mx and www.bosch.ca.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 390,000 associates worldwide (as of December 31, 2016). The company generated sales of 73.1 billion euros in 2016. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected manufacturing. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 120 locations across the globe, Bosch employs some 59,000 associates in research and development.

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Exchange rate: 1 EUR = \$1.1069