



Bosch launches website for cartoning and case packing

Everything in one place

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- ▶ New website features Bosch's entire cartoning and case packing portfolio
- ▶ User-friendly design and easy navigation
- ▶ Integration of Kliklok-Woodman and Kliklok International portfolio

Bosch Packaging Technology is pleased to announce a new online information platform, www.bosch-cartoning-casepacking.com. The new website is a showcase for Bosch's cartoning and case packaging solutions. The objective was to create a website with a user-friendly design and easy navigation, in order to get a quick portfolio overview and find a machine for every need. The website replaces the Kliklok-Woodman and Kliklok International websites and complements Bosch's existing cartoning and case packing portfolio. Woodman bagmakers can now be found at www.boschpackaging.com/PAUS.

"The website is fun and interactive," says Janet Darnley, Director of Marketing and Product Manager for secondary packaging at Kliklok-Woodman Corporation, a Bosch Packaging Technology company. "A great resource to find what you need in cartoning and case packing and is a global representation of our products."

Find the right match for every need

Animated packaging on the home page illustrates the broad range of secondary pack styles handled by the Dobby, Kliklok, Sigpack, and Elematic cartoning and case packing equipment. Customers can learn about Bosch's topload carton formers and closers, integrated topload cartoners, horizontal endload cartoners, wraparound cartoners (sleevers), product handling machines, and sideload, topload, and wraparound case packers. By clicking on the animations, visitors are guided to the right machine via a carton size range and speed comparison.

If customers already know what they want, they can jump directly into the machinery section and choose a specific machine or use the search function. The website is developed with a clear structure, focusing on the main benefits of each machine, the key features, product information as well as technical specifications, accompanied by appealing machine pictures. Embedded videos complement the content by demonstrating each machine's functions. Visitors can also download the latest brochures.

To learn more about Bosch's cartoning and case packing portfolio, visit Bosch on www.bosch-cartoning-casepacking.com.

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Based in Waiblingen near Stuttgart, Germany, and employing 6,300 associates, the Bosch Packaging Technology division is one of the leading suppliers of process and packaging technology. At over 30 locations in more than 15 countries worldwide, a highly-qualified workforce develops and produces complete solutions for the pharmaceuticals, food, and confectionery industries. These solutions are complemented by a comprehensive after-sales service portfolio. A global service and sales network provides customers with local points of contact.

More information is available online at www.boschpackaging.com

The Bosch Group is a leading global supplier of technology and services. It employs roughly 402,000 associates worldwide (as of December 31, 2017). The company generated sales of 78.1 billion euros in 2017. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected manufacturing. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 125 locations across the globe, Bosch employs some 64,500 associates in research and development.

Additional information is available online at www.bosch.com, iot.bosch.com, www.bosch-press.com, www.twitter.com/BoschPresse.