

## 2018 Nulogy PackStar Awards spotlights digital supply chain leaders

Toronto, ON—June 28, 2018—Nulogy, a leading provider of agile supply chain solutions to consumer packaged goods (CPG) companies and their external supplier networks, has announced the winners of the 2018 Nulogy PackStar Awards. The Nulogy PackStar Awards, presented at the Nulogy xChange conference in May, recognize the achievements of CPG brands, third-party logistics providers, contract packaging suppliers, and material manufacturing suppliers who shared the most compelling success stories, innovations, and performance metrics.

“Each of this year’s PackStar winners leverages the Nulogy Agile Customization Platform to customize products with ease, speed, and quality, while minimizing waste and reducing costs,” said Jason Tham, Nulogy’s CEO.

Organizations receiving 2018 Nulogy PackStar Awards include: DHL (Strategic Partner Award), K+N (Quality Excellence Award), Menasha IT Team (MVP Award), Bell-Carter Packaging (Outstanding Agility Award), Crescent (Quality Excellence Award), and a Global CPG Brand (Leader of the Pack Award).

“CPGs and their suppliers are under immense pressure to execute late-stage product customization, and the Nulogy PackStar award winners are demonstrating how they can excel in a competitive market by partnering with Nulogy and adopting an Agile Customization solution,” said Tham.

Key results from the 2018 Nulogy PackStar Award winners include:

- DHL saw a significant increase in productivity, resulting in an increase in volume due to capacity improvements.
- Kuehne + Nagel reduced response times to RFQs and accelerated response times and data transparency levels for recall procedures.
- Bell-Carter Packaging’s improved traceability, increased customer system integration and ability to meet customers’ changes with better ease.
- Crescent, since adopting Nulogy’s QCloud, increased process accuracy to 99.71 per cent for quality control.

- Global CPG Brand, after a year of partnering with Nulogy, has seen a notable increase in productivity and data accuracy.

## About Nulogy PackStar Awards

The PackStar Awards were presented to winners on May 7 during [Nulogy xChange 2018](#), which took place in Toronto, Canada May 6 to 8, 2018. The conference featured keynotes by Nulogy CEO Jason Tham and select industry guest speakers, including Adrian Gonzalez, President, Adelante SCM, and Neil Ackerman, Senior Director, Global Supply Chain, Johnson & Johnson. The Nulogy PackStar Awards reflect the top-performing Nulogy customers across Europe and the Americas, who share the most compelling success stories, innovations, and performance metrics. All award recipients are selected by an internal committee of product and industry experts.

## About Nulogy

Nulogy's cloud-based Agile Customization Platform allows consumer brands to respond with ease and speed to a volatile and complex retail and consumer environment. Designed to optimize end-to-end contract packaging operations, and enhance collaboration between consumer goods companies and their contract packaging service providers, the Nulogy solution leverages machine learning and artificial intelligence to drive continuous improvement in the digital supply chain. By eliminating friction and bottlenecks in late-stage customization, Nulogy allows CPGs and their partners to unleash innovation in the consumer products value chain and accelerate brand growth. The platform drives out waste on a global scale, reducing costs, improving product quality and safety and ensuring a more sustainable supply chain. Nulogy is headquartered in Toronto. Visit Nulogy online at [www.nulogy.com](http://www.nulogy.com).

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